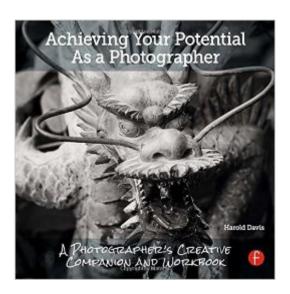
The book was found

Achieving Your Potential As A Photographer: A Creative Companion And Workbook





Synopsis

Coming from the perspective that true inspiration and great image making are at the core of any high-level photographic endeavour, Achieving Your Potential As a Digital Photographer presents an organized and cohesive plan for kickstarting creativity, and then taking the resulting work into the real world. The ideas presented have been formulated by Harold Davis over many years working as a creative artist and award-wining photographer, and in the celebrated workshops he has developed and led all around the world. These concepts are presented with accompanying exercises so that readers can put them into everyday practice as well as workbook pages bound into the book for note taking and journaling. This book will enrich your photographic practice whether the goal is simply to enrich your photography or to make money from your work.

Book Information

Paperback: 256 pages

Publisher: Focal Press (July 15, 2015)

Language: English

ISBN-10: 1138826367

ISBN-13: 978-1138826366

Product Dimensions: 9 x 0.9 x 8.9 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars Â See all reviews (22 customer reviews)

Best Sellers Rank: #189,108 in Books (See Top 100 in Books) #31 in Books > Arts &

Photography > Photography & Video > Business & Careers #370 in Books > Arts & Photography

> Photography & Video > Digital Photography #559 in Books > Computers & Technology >

Digital Audio, Video & Photography

Customer Reviews

I review a lot of photography instruction manuals and many of them promise to make the reader a more creative photographer. Most end up explaining some principles of photography (I don't want to consider whether photography has rules; if so, they are easily broken!) and indicating one can be more creative by applying these rules. Harold Davis is one of the few authors I've encountered who aims at changing the photographer rather than just improving technique. Davis uses ideas that have been generated and proven by modern management and psychology teaching. The book is a two-parter; part one is a discussion of the steps that a photographer can take to increase his or her creativity, and part two is a workbook, with exercises that provide practical work applying what was

learned in part one. Unfortunately making the program work requires a lot of effort on the part of the reader-photographer. For example, the author tells you to form specific goals for improvement of your photography, based on a self-evaluation of where you are now. But the author can't specify the goals for the particular photographer. That has to come from within the individual photographer, and it can be an arduous task, but the payoff will be high. Since this isn't a simple process, like learning how depth of field works (which the author does mention) I would expect that the reader may read the book in a couple of sittings, but will have to work at the exercises for a long time, and probably over and over. Most of the work will have to come from the reader. The book is profusely illustrated with the author's excellent photographs.

"Achieving Your Potential As a Photographer: A Photographerâ ™s Creative Companion and Workbook" by Harold Davis is not your typical photography â cehow toâ • book. Rather than stressing technique and delineating specific recipes to make great images. Davis teaches readers to look inside themselves to identify and overcome â œresistancesâ • that keep them from achieving their potential as a photographer. In this book, Davis helps readers move from just capturing images to making personal works of art. Davis writes in a somewhat breezy fashion, as if heâ TMs having a conversation with, rather than lecturing, the reader. To keep the contents light, there are personal asides and attempts at humor throughout. The less formal approach will work well for most readers, but others may be put off by the more causal style. The book takes the reader on a journey. Not a physical journey from point A to point B, but rather a mental journey to explore who you are, what you want to be as a photographer and how to get there â "wherever â œthereâ • is for you. The book asks the reader for self-reflection, and if the reader does indeed do so, he will emerge better off for it. Davis starts out with what he calls â œA Roadmap to Success.â • He encourages readers to ⠜Establish a baseline, ⠕ ⠜Go for it, ⠕ ⠜Improve, ⠜ and â œDo it again. â • This, of course, is a simplification of a cellan, Do, Study, Acta • that was introduced by Walter Shewhart of Bell Laboratories and made famous by Dr. W. Edwards Deming, the quality control guru who inspired the rise of Japanese industry after World War II and guided the resurgence of American automobile manufacturing in the late 1980s.

Download to continue reading...

Achieving Your Potential As A Photographer: A Creative Companion and Workbook Achieving TABE Success In Language, Level E Workbook (Achieving TABE Success for TABE 9 & 10) The Intent to Live: Achieving Your True Potential as an Actor Creative Confidence: Unleashing the Creative Potential Within Us All Gregory Heisler: 50 Portraits: Stories and Techniques from a

Photographer's Photographer The Photographer's Guide to Acadia National Park: Where to Find Perfect Shots and How to Take Them (The Photographer's Guide) Arches National Park - A Photographer's Site Shooting Guide I (Arches National Park - A Photographer's Site Shooting Guide 1) One Year to an Organized Financial Life: From Your Bills to Your Bank Account, Your Home to Your Retirement, the Week-by-Week Guide to Achieving Financial Peace of Mind Mathematical Mindsets: Unleashing Students' Potential through Creative Math, Inspiring Messages and Innovative Teaching Sound FX: Unlocking the Creative Potential of Recording Studio Effects (Audio Engineering Society Presents) Your Money or Your Life: 9 Steps to Transforming Your Relationship with Money and Achieving Financial Ind ependence: Revised and Updated for the 21st Century Creative Workflow in Lightroom: The photographer's guide to managing, developing, and sharing your work Your Money or Your Life: 9 Steps to Transforming Your Relationship with Money and Achieving Financial Independence Balance Your Hormones, Balance Your Life: Achieving Optimal Health and Wellness through Ayurveda, Chinese Medicine, and Western Science Black & White Artistry: The Creative Photographer's Guide to Interpreting Places and Spaces Black & White Photography in a Digital Age: Creative Camera, Darkroom and Printing Techniques for the Modern Photographer How Smart Is Your Baby?: Develop and Nurture Your Newborn's Full Potential (The Gentle Revolution Series) The Flash Stick: Creative Lighting Solutions for the Solo Photographer (Fast Photo Expert) Maximize Your Potential: Grow Your Expertise, Take Bold Risks & A Build an Incredible Career (The 99U Book Series 2) Maximize Your Potential: Grow Your Expertise, Take Bold Risks & Build an Incredible Career

<u>Dmca</u>